

The Digital Office: Advantages to Your Practice



by Gary Forbes, DMD, MS

The Digital Office by TDO

Software, Inc. is the best software available in the world for Endodontic specialty treatment today. We have adopted the software to serve our referring doctors at the highest level possible.

In Home Registration

Patients access general information with a secured user ID and password provided by our office. Patients then enter their secured administrative and insurance information and medical history at their convenience 24/7 from their home computer or office - **No leaving work and arriving early to fill out paperwork!**

This saves them time at the initial appointment, making referring doctors heroes for sending them to Forbes Endodontics.

Patients really like this capability, providing needed information at their leisure and convenience.

After treatment, the patient may access their account and balance information thru the web site at anytime from anywhere.

Referring doctors with their provided security user ID and password may retrieve the pre and post radiographic images of patients as soon as they are completed and anytime thereafter. Printed final completion reports will also be provided by our office. **No more hunting for the printed report!**

continued on back



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Orthodontic-Like Device Solves Snoring Problems

One in fifteen adults snore. Not only does snoring affect the individual but also those around them. People who snore excessively rarely manage to get a good night's sleep and are often tired during the day. A Beverly Hills periodontist has invested hours of research to develop innovative and affordable methods to reduce snoring. Dr. Alex Farnoosh is a cosmetic dentist (www.thetotalsmile.com/doctor.cfm) and has years of experience helping patients who suffer from severe snoring.

Consequences of Snoring

While snoring is generally not considered a life threatening illness, it can be indicative of a dangerous disorder called Obstructive Sleep Apnea. This occurs when either the upper airway collapses or is obstructed by an object such as the tongue. As a result, breathing stops completely for 10 seconds or longer. This can result in severe medical consequences and in extreme cases, even death. However, not all snorers experience apnea. The severity of snoring can vary by degrees, from light and relatively harmless to quite acute. The severe snorer usually suffers from some type of airway resistance and wakes up several times during the night due to the loud noise.

There are many snoring remedies and devices available on the market today. These can be worn inside or outside of the mouth. They are designed to keep the airway open and free from obstructions. Another method uses air pressure and requires the snorer to wear a nasal device. This method is known as CPAP and may cause some discomfort.

Mouthpiece Helps

One of the more common and effective devices is a mouthpiece that is worn like an orthodontic retainer or a bite guard. It is custom-made for each individual to be used while sleeping and is designed to keep the airway open by preventing the blockage of air by the jaw and tongue. According to Dr. Farnoosh, "The vast majority of patients who are using the device, see a dramatic decline in their snoring".

Ignoring Snoring Not Bliss

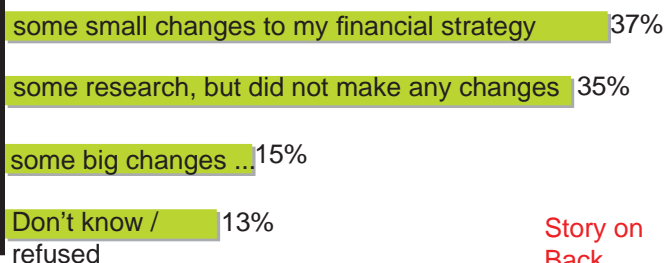
Persistent snoring should not be ignored. Not only does it cause a disruption in sleep patterns but severe snoring can contribute to cardiovascular disease and high blood pressure. Dr. Farnoosh urges anyone who suffers from severe snoring or sleep apnea, to consult with a specialist.



Dr. Farnoosh is a graduate of the University of Iowa, where he earned his M.S. degree and specialty certificate in Periodontology in 1974 and a Ph.D. in Pathology in 1978. He has taught at the University of Southern California (USC) since 1981, where he has held the title of Director of Doctoral and Post Doctoral courses. He also served as admissions chairman for the School of Dentistry. He was promoted to Tenured Associate Professor in 1988 and subsequently to Clinical Professor in the Department of Periodontology.

Women Anxious About Retirement; However, Few Made Any Changes

The last time you rethought your strategy for your financial future, which of the following best describes what you did?



Story on Back

continued from front

When desired, a periodic list (monthly, quarterly or semi annually,) is provided to check if referred patients have returned to your office for the needed restoration. The report includes the patient picture and pre and post images with the date of root canal therapy completion. ***No more patients slipping thru the cracks without their RCT treated tooth being restored!***

RCT Treatment

For in-office Root Canal Treatment, the Digital Office system's diagnostic page is the most comprehensive radiographic and clinical examination form ever seen in a dental software program.

It indeed allows the clinician to diagnose at a much higher level by providing a template to insure that the appropriate diagnostic information is included and considered in producing the definitive diagnosis.

In addition, the Digital Office radiographs and pictures taken through the microscope are integrated directly into the program. This permits seamless record keeping and makes many reports available to communicate the important information concerning the root canal therapy and implications for your final restoration.

In summary, The Digital Office paperless software program is a fabulous system that has a great advantage for your patient's convenience and for the root canal therapy diagnosis, treatment and for improved communication with your office for the details of the treatment.

Dr. Forbes has performed over 70,000 root canal treatments and 3,000 apico surgeries establishing him as one of the most experienced endodontists in the area.



Finances: Women Talk with Spouse, Friends

If ever there was a time for American women to get their financial plans in order, it's now. However, even the current economic crisis isn't enough to drive some of them to take real action and responsibility for their finances. State Farm Insurance released findings of a national survey revealing that while almost 74% of American women feel anxious about their retirement and financial futures due to the recent economic decline, only 15% have made major changes to their financial plans. State Farm conducted the survey to understand how women are responding to today's tough economy and what they know about planning for their family's financial future.

When women look for financial guidance, they don't always seek out expert advice. The survey showed many women turn to their spouses (24%), parents (16%) or friends (13%) for financial advice, while fewer are likely to turn to the experts, including insurance agents (12%) or accountants (7%).

Source: State Farm Insurance



Melinda French Gates, Patty Stonesifer, CEO of the Bill & Melinda Gates Foundation, and Bill Gates discuss plans.

Gates Foundation Seeks College Upgrade

The Bill & Melinda Gates Foundation today announced grants totaling \$69 million to organizations working to improve college enrollment and completion rates in America. With the goal of getting more young people to and through

college, the foundation aims to double the number of low-income students who earn a postsecondary degree or credential with genuine value in the workplace by age 26 -- an increase of approximately 250,000 graduates each year.

Source: Bill & Melinda Gates Foundation

Prescriptions Not Filled

Nearly 40 million U.S. adults decided not to fill a prescription medication from a doctor in the past year because of the cost, according to pharmaceutical and healthcare market research company Manhattan Research's Cybercitizen Health™ v8.0 consumer study and strategic advisory service. The study found that women and patients with neurological and mental health conditions were the most likely to give up their medication due to cost.

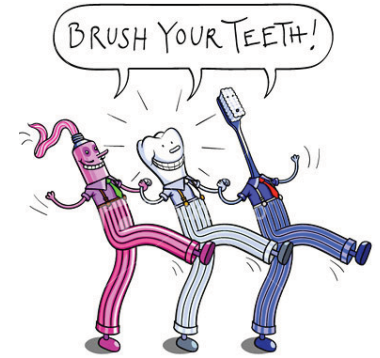
Source: Cybercitizen Health™ v8.0 (2008)

Dental Network Has 120,000 Access Points

Dental Network of America, says it now has over 120,000 dentist access points nationwide. This significant network growth places DNoA as the largest dental network, in terms of access points in the United States. DNoA is a wholly owned subsidiary of Health Care Service Corporation (HCSC) and currently acts as the network and claims administrator for dental benefits to over 2.4 million members through HCSC's Blue Cross and Blue Shield plans in Illinois, New Mexico, Oklahoma, Texas and through Fort Dearborn Life Insurance Company. DNoA also offers services in proprietary network development, actuarial, underwriting, marketing and sales support to their clients.

Dental products are administered for groups with as few as two employees to thousands of employees.

Source: Dental Networks of America, Inc.



Healthy Dental Gift Ideas

Musical Toothbrushes

Musical toothbrushes play popular songs while brushing for the recommended two minutes. A musical toothbrush is a great way to make brushing fun for all ages.

Flavored Dental Floss

Skip the candy with a different tasty treat -- peppermint and cinnamon flavored floss.

Sugar Free Gum/Mints

Sugar treats can take a toll on your teeth. Sugar-free gum and mints after meals and at times when brushing is not an option can help reduce the risk of tooth decay.

Toothbrush Covers

Toothbrush covers help reduce the amount of airborne bacteria that collect on a toothbrush. They come in all shapes and sizes including festive colors.

Dental Flossing Tools

Flossing tools make the daunting task of flossing your teeth much simpler and they're available in various colors. The ease-of-use helps reinforce the good flossing habits needed to keep hard-to-reach areas clean.

Source: Delta Dental

Forbes Endodontics provides same day follow up care to each dental patient.